



Human Values Day — April 24, 2024

The Sri Sathya Sai International Organization has declared April 24 as World Human Values Day and Sri Sathya Sai Aradhana Mahotsavam—in grateful memory of the life, legacy, and universal teachings of its founder, Sri Sathya Sai Baba. We can celebrate this occasion by intensifying our practice of the five cardinal human values—truth, righteousness, peace, love, and nonviolence—for our own spiritual awareness and to uplift our families, our communities, and the entire world.

This awareness of human values also supports Canada’s policy of multiculturalism. Canada is the most diverse of G7 countries. In such a diverse country, celebrating and recognizing basic human values will further promote the idea of building an inclusive society.

The current conflicts, contradictions, and confrontations that confront the world are all due to the neglect of these fundamental human values on individual, family, community, national, and international levels. Hence, by being more aware of these values, we can transform ourselves at all levels. This transformation brings about beauty in a person’s character, harmony in homes, accord in communities, order in nations, and peace in the world.

The Sri Sathya Sai International Organization promoted this increased awareness of human values in the community on many levels—including through law enforcement officials, educators, and health care professionals, as well as ordinary people living in remote communities. Many local and national governments recognize the importance of practising human values and acknowledge that these values should be regularly highlighted. So, we should periodically support and conduct this wonderful program in the community for the greater good of all.

Sathya Sai School of Canada organized the first Walk for Values in 2003 in the community of Malvern in northeast Toronto, Ontario. It has now expanded to over 40 major cities worldwide, officially commemorating the occasion, and is an annual event in cities across Canada and around the world. In Canada, several provinces—including Alberta, British Columbia, Manitoba, New Brunswick, Nova Scotia, and Newfoundland and Labrador—along with over 300 municipalities had already declared April 24 as Human Values Day in past years. Remarkably, various Sai Centres across the country offer education in human values, with over 3,500 children annually participating in a 12-year program. More than 20,000 graduates actively contribute to and serve the nation. This widespread recognition underscores the growing understanding of the positive impact the practice of human values can have on individuals and communities.

Activities conducted around the world on this day promote the practice of human values. This year in Canada, several municipalities proclaimed April 24 as Human Values Day and have become part of this inspiring initiative, which aims to bring about collective transformation. Other uplifting activities that



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take place around the globe to promote the practice of human values include Walks for Values, Sai Spiritual Education and Sathya Sai Education initiatives, music and drama performances, seminars and public meetings, community engagement projects and interfaith programs that can be adapted to suit local customs and cultures.

The goal of Human Values Day is self-transformation. This means practising human values in every aspect of our day-to-day lives and also making an effort to conserve and protect the environment we live in. When we strive to practise at least one or more of the values, we inspire others to do the same—eventually making our diverse communities and our country places of greater harmony and happiness.

The legacy of Bhagawan Sri Sathya Sai Baba can be honoured and cherished by practising and sharing His teachings on human values. In joining together to do so, we realize our innate divinity and contribute to uplifting the entire world.

Thank you

With Love and Sairam,



Dr. Thayananthan Thayaparan

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[Sri Sathya Sai International Organization](http://www.sathyasai.org)

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